

# DINNER WITH ALBANY SPONSORSHIP OPPORTUNITIES

## Presenting Sponsors

\$1500 (limited to two)

- Full-page ad in the Fall 2010 *Activity Guide*
- "Presenting sponsor" on Dinner with Albany poster and all marketing & promotion materials
- Logo on Dinner with Albany page of the City website

- Logo on Dinner with Albany T-shirts
- Three VIP Tables at Dinner with Albany (18 Guests)
- Four VIP Parking passes
- 18 VIP Passes to the Sponsor's tent
- 18 Valet Bike Parking Passes

- Three bottles of wine from Solano Cellars delivered to your table
- Special recognition announcement at Dinner with Albany
- 18 Dinner with Albany T-shirts for your table guests

## Gold Level

\$750 (limited to six)

- 1/2-page ad in Fall 2010 *Activity Guide*
- Logo on Dinner with Albany page of the City website
- Logo on Dinner with Albany poster

- Two VIP Tables at Dinner with Albany (12 Guests)
- Two VIP parking passes
- 18 VIP Passes to the Sponsor's tent
- 12 Valet Bike Parking Passes

- Two bottles of wine from Solano Cellars delivered to your table
- Special recognition announcement at Dinner with Albany

## Silver Level

\$250

- One VIP Table at Dinner with Albany (six Guests)

- Six Valet Bike Parking Passes

- Six VIP Passes to the Sponsor's tent

## Advertising

Fall 2010 *Activity Guide*

1/4-page: \$150, 1/2-page: \$250, Full-page: \$375. (Design services not included.)

## Deadline

Deadline for sponsorship and for reserving advertising space is July 15, 2010.

Sponsors of this wonderful community event will receive a number of benefits, and valuable advertising exposure in our Fall 2010 *Activity Guide*, on the City website, and through event marketing materials. We are offering three levels of sponsorship for Dinner with Albany and selling ad space in our upcoming *Albany Activity Guide*.

The City of Albany Recreation Department's *Activity Guide* provides each Dinner with Albany sponsor with a valuable way to promote their business or organization through a publication that connects directly to involved and active community members. We print 13,500 copies and mail to over 8,000 homes in Albany, nearly 600 Albany businesses and 1,000 non-Albany residents. The *Activity Guide* remains in the homes of our readers for approximately four months; it is referred to multiple times by multiple readers.

If you are interested in becoming a sponsor of Dinner with Albany or placing an ad in the Fall 2010 *Activity Guide*, contact Chelle Putzer at (510) 559-7218 or [cputzer@albanyca.org](mailto:cputzer@albanyca.org) for more information.

# SAVE THE DATE!

# DINNER

*with*

# ALBANY

**Saturday, September 25, 2010 • 5:30-9:30 pm**  
**Solano Avenue between San Pablo and Masonic**  
**Dinner Bell Rings at 6:45 pm**

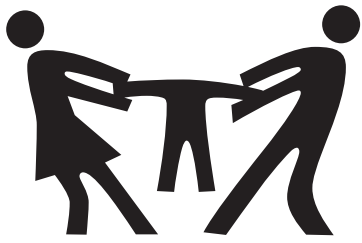
The Centennial Dinner with Albany was such a huge success, we've brought it back! The City will host a sit-down dinner on Solano Avenue for the entire City of Albany. Share a meal with friends, neighbors and family. There will be live music, dancing in the streets, table decorating contest and the dinner bell will ring at 6:45 pm. Table reservations begin August 10th.

You can share a meal with friends and family in a number of ways:

- Reserve one or more tables with six chairs per table (\$28 each)
- Reserve a space (\$12 each) and bring your own table(s) and chairs
- Make reservations at one of the participating restaurants that will be offering sidewalk dining

More detailed information about Dinner with Albany will appear in the Fall *Activity Guide*.





## Join in Albany's first community-wide CLOTHING SWAP

Saturday, April 24 • 10 am–noon  
Albany Community Center, Rooms 1 & 2

Clean out your closets and bring your wearable-but-unwanted clothing to the Community Center where you can rummage through everyone else's wearable-but-unwanted items and find a fabulous new-to-you Spring wardrobe! Bring one bag or more of your washed, gently worn items (men's, women's and children's clothing) and be admitted to our fabulous *swap room* where clothing will be set out by type (pants, skirts, shirts, blouses, etc.). Choose items and take them home. There won't be a dressing room or mirrors, but you can try things on over your clothes and meet your neighbors and ask them for fashion advice!

Local Garden Swap is back!  
*Get growing!*

Bring your excess homegrown produce to swap with your neighbors.

Tuesday evenings, beginning May 25, 6:30-7:15 pm  
Ohlone Greenway (Masonic Ave. at Marin Ave.)  
Need more info? Contact Robin at (510) 524-9283



Have a howling good time this 4th of July! Enter yourself & your pooch in Albany's 4th annual Dog Jog & Walk. See back cover for details.



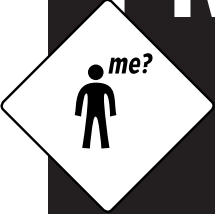
*Albany Lions*  
*4th of July Pancake Breakfast*

It's an Albany Tradition!

Sunday, July 4, 2010  
8 am–11 am  
Veterans Memorial Building  
1325 Portland Avenue, Albany



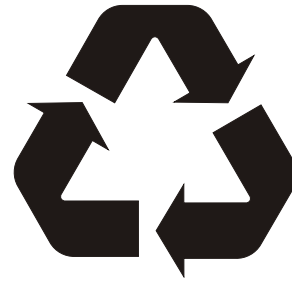
# ARE YOU PREPARED?



**Emergency Preparedness Resource Fair**  
**Saturday, May 1, 2010 • 10am–2pm**  
**Albany Fire Department**  
**1000 San Pablo Avenue, Albany**

**You know you need to get the earthquake kit together but you just don't have the time or aren't sure what you really need?**

The Emergency Preparedness Resource Fair will help you learn more about how to prepare your family and your neighborhood so that when the disaster strikes, you know where to go and what to do. Check out numerous organization and vendor booths. Get prepared!



## CITYWIDE GARAGE SALE

**Saturday, May 15th • 9 am–3 pm**  
**Too much old stuff? Need space in your garage?**  
**Host a garage sale!**

Registration fee is \$10. Participants will be included in promotional event map. For registration form and more information visit [www.albanyca.org/greenalbany](http://www.albanyca.org/greenalbany) or contact the Community Development/Environmental Resources Department at 510 528-5760 or by email [greenalbany@albanyca.org](mailto:greenalbany@albanyca.org).



POLICE-COMMUNITY PARTNERSHIPS

### National Night Out 2010

**Tuesday, August 3**

Close down your street for free and throw a block party, make ice cream sundaes or whatever brings your neighbors together. Register early to qualify for the free street closure and give-away items for kids, a special host gift and a visit from city staff. Contact Karina Tindol at [ktindol@albanyca.org](mailto:ktindol@albanyca.org) for more details.

Save the Date(s)  
 Wednesdays  
 in September  
 6:30-8 pm  
 Memorial Park



# GREEN EVENTS FOR YOU

## Free Solar Audits

**Residents and businesses of Albany can receive solar audits of their properties at no charge!**

SmartSolar offers independent, site-specific analysis of solar and energy efficiency installations to local residents and businesses. SmartSolar demystifies solar and energy efficiency investments with consumer-friendly information and advice.

A SmartSolar audit assesses a property's potential for installations of solar technologies and energy efficiency measures, including cost-benefit analyses, information about local contractors, building codes and ordinances, financing options, rebates, and incentives. SmartSolar can also help clients navigate the management of solar projects at their properties.

For more information, visit the SmartSolar website at [www.ebenergy.org/smartsolar](http://www.ebenergy.org/smartsolar) or call (510) 981-7750.

The SmartSolar program is offered by Community Energy Services Corporation with funding from the U.S. Department of Energy's Solar America Cities Initiative and in partnership with the cities of Richmond, El Cerrito, Albany, Berkeley, Emeryville, and Oakland.



## Albany Earth Day Shoreline Clean-up

**Saturday April 24th • 9 am–noon**

Meet at the foot of Buchanan Street (at Albany's Waterfront)

Celebrate this Earth Day by taking care of Albany's shoreline!

Join us to pick up litter that is both unsightly and dangerous to humans, animals and the health of San Francisco Bay. Wear sturdy shoes, a hat and sunscreen, and bring your own water bottle and gloves if you have them. Children must be accompanied by an adult.

Groups of 10 or more should pre-register, see contact information below.

This event is sponsored by Citizens for East Shore Parks, the City of Albany and the Watershed Project. For more information contact the Watershed Project, (510) 665-3597 or [volunteer@thewatershedproject.org](mailto:volunteer@thewatershedproject.org)

Please consider riding a bike or walking to the event!

## Earth Day Cerrito Creek Cleanup

**Saturday, April 24th  
9 am–noon**

Meet at Cerrito Creek (El Cerrito Plaza). Collaborate with our El Cerrito Neighbors to help clean up Cerrito Creek.

For more information: [greenalbany@albanyca.org](mailto:greenalbany@albanyca.org)

## Upcoming Tree Planting Events

**9 am–4 pm**

**Saturday, April 17: Portland Avenue**

**Saturday, May 15: Brighton Avenue**

**Saturday, June 5: Key Route Boulevard**

**Saturday, July 10: Ocean View Park**

**Saturday, Aug 7: Memorial Park**

Want to plant trees on your block? Contact Tony Wolcott, City of Albany's Urban Forester, 559-4275.

## Just-After-Arbor-Day Planting

**Saturday, May 1 • 9 am–4 pm**

In honor of Arbor Day, there will be Bay-friendly landscaping and irrigation work done on the Key Route Median at Washington Ave.

Follow Albany's favorite Urban Forester, Tony the Tree Man on Twitter: [http://twitter.com/TreeMan\\_Tony](http://twitter.com/TreeMan_Tony)



## Free Fruit Trees!

Join the Albany City Share Group to find out dates and times of the upcoming free fruit tree giveaways!

<http://groups.google.com/group/albany-city-share>

## Bike to Work Day

**Thursday, May 13 • 7–9 am**

Stop by the Albany Strollers & Rollers Energizer Station (Ohlone Greenway at Marin Ave) for free musette bags & goodies!