How It Works

MCE is a public, not-for-profit electricity provider that offers an affordable choice for greener, non-polluting energy.

It’s simple: When you choose MCE, your electricity will still be delivered by PG&E. PG&E will continue to maintain the power lines, read your meter, issue monthly bills and provide the same maintenance and repair services they always have. The simple difference is that with MCE you can choose to purchase 50–100% of your electricity from clean, renewable sources such as solar, wind, water and biomass—compared to only 20% renewable from PG&E.

Choosing MCE as your electricity provider means you’ll help reduce greenhouse gas emissions—that’s vitally important to our planet’s health. And our local, not-for-profit status ensures that we reinvest in new local and California energy generation projects, creating more jobs—vital to the health of our local economies and communities.

Choosing MCE is easy. Because California State law requires MCE to be an opt out program, you’ll be enrolled as an MCE customer unless you choose to opt out and stay with PG&E’s energy supply. So you won’t need to do a thing in order to participate in MCE’s clean energy program.

If you live in the MCE service area—which includes Marin County and now the City of Richmond—you have 3 choices for your electricity supply: 50% renewable from MCE, 100% renewable from MCE, or 20% renewable from PG&E.

MCE TIMELINE OF EVENTS

The Marin Energy Authority is formed

December 2008

MCE launches all service in Marin

May 2010
You Now Have a Choice

These are the options from which you can choose.

1. **MCE’s Light Green 50% Renewable Energy**
   - Offers more than twice the amount of renewable energy available from PG&E. Light Green is MCE’s default service for automatic enrollment. If you take no action at all, this is the level you’ll receive.

2. **MCE’s Deep Green 100% Renewable Energy**
   - Allows customers to purchase all of their power from renewable sources. Deep Green is a voluntary program and a wonderful opportunity to minimize your global footprint—it’s one of the most important actions each of us can take to significantly reduce our environmental impact. And it’s available right now—electricity customers in Marin and Richmond can sign up today.

3. **You may also opt out of MCE and purchase PG&E’s energy supply.**
   - We’ll send you three notices before your enrollment and two afterwards, with instructions for how to opt out. Even if you’re already enrolled in MCE, you can request to opt out and receive PG&E’s energy supply at any time.

**Ultimately, the choice is yours.** You can be a part of the solution when you choose cleaner energy from MCE.

To choose Deep Green, call 1-888-632-3674 or visit mceCleanEnergy.com/dg-enroll.
Greenhouse gas emissions are on the rise, with fossil fuels as the primary source. By choosing MCE, you can help reduce harmful greenhouse gases and improve the environment.

Today, most of the power we supply comes from clean, renewable sources such as solar, wind, biomass, and water from California, Oregon, and Washington State. MCE works with a variety of energy suppliers to ensure we have a sufficient supply of clean and affordable energy for our customers. As of December 2012, MCE has long-term contracts with 11 different supplies for 14 different power projects. And that number will continue to grow.

MCE currently has more than 70 megawatts (MW) of new California clean energy under development for our customers. This includes 66 MW of solar and 8 MW of biogas—enough clean energy to power approximately 24,000 homes per year. And we’re committed to increasing the percentage of local, regional and in-state renewable energy that we buy as it becomes more cost-competitive to do so.

Join MCE to make a difference in your community.

Together we can reduce greenhouse gas emissions, improve the environment, and boost our local economies.

<table>
<thead>
<tr>
<th>ENERGY RESOURCES</th>
<th>2011 LIGHT GREEN POWER MIX</th>
<th>2011 DEEP GREEN POWER MIX</th>
<th>2011 CA POWER MIX (FOR COMPARISON)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eligible renewable</td>
<td>33%</td>
<td>100%</td>
<td>15%</td>
</tr>
<tr>
<td>· Biomass &amp; waste</td>
<td>24%</td>
<td>0%</td>
<td>2%</td>
</tr>
<tr>
<td>· Geothermal</td>
<td>0%</td>
<td>0%</td>
<td>5%</td>
</tr>
<tr>
<td>· Small Hydroelectric</td>
<td>0%</td>
<td>0%</td>
<td>2%</td>
</tr>
<tr>
<td>· Solar</td>
<td>0%</td>
<td>31%</td>
<td>0%</td>
</tr>
<tr>
<td>· Wind</td>
<td>8%</td>
<td>69%</td>
<td>5%</td>
</tr>
<tr>
<td>Large Hydroelectric</td>
<td>20%</td>
<td>0%</td>
<td>13%</td>
</tr>
<tr>
<td>Coal</td>
<td>0%</td>
<td>0%</td>
<td>8%</td>
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<tr>
<td>Natural Gas</td>
<td>0%</td>
<td>0%</td>
<td>37%</td>
</tr>
<tr>
<td>Nuclear</td>
<td>0%</td>
<td>0%</td>
<td>16%</td>
</tr>
<tr>
<td>Other</td>
<td>0%</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>System Power*</td>
<td>47%</td>
<td>0%</td>
<td>12%</td>
</tr>
<tr>
<td>Total</td>
<td>100%</td>
<td>100%</td>
<td>100%</td>
</tr>
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</table>
Generating Renewable Energy
Closer to Home

In 2012, MCE partnered with local businesses to build the largest solar project in Marin County at the San Rafael Airport.

It provides enough energy to power nearly 300 homes for an entire year and up to 1,200 homes during peak energy production, when the sun is shining the brightest.

Construction at the San Rafael Airport solar project began in July 2012 and was completed in October 2012.

DEEP GREEN 100% RENEWABLE POWER
Our non-polluting Deep Green power supply is independently verified by Green-e Energy.
When you choose MCE, you can count on stable and affordable rates for clean energy. Our rates are set locally by MCE’s Board of Directors, which seeks input from the community at public meetings before any rate changes go into effect. The rate you pay MCE for procurement, or “generation” of electricity, simply replaces what PG&E would have charged for its generation.

You’ll see a separate page in your PG&E bill reflecting MCE’s charges. Because PG&E continues to provide other services, like the transmission and delivery of electricity, our customers will see charges from both MCE and PG&E for different services. There are no duplicate charges.

PG&E also applies a small monthly exit fee based on electricity usage to customers who choose MCE. This fee covers the cost of electricity that PG&E had already contracted on behalf of those MCE customers. The exit fee is always included in MCE’s cost comparisons.

Choosing MCE Gives Back to Your Community

When you choose MCE, you’re helping the environment and investing in your community. That’s because MCE reinvests a portion of ratepayer dollars to fund local projects and programs, such as the San Rafael Airport solar project and the installation of electric vehicle charging stations. We also support local organizations such as the Marin Agricultural Land Trust and Bay Area Rescue Mission Richmond through sponsorships and donations.

Rates

Customers enrolled in MCE continue to receive their full discounts from programs like CARE (California Alternative Rates for Energy) and Medical Baseline Allowance. There is no change for MCE customers—the programs and discounts remain the same as with PG&E.
January 1, 2013 Rates

As of January 1, 2013, MCE residential customers will pay less for MCE’s 50% renewable energy as compared to PG&E’s 20% renewable energy.

The average residential customer can expect to save $1.69 each month by choosing MCE*.

<table>
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<tr>
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<th>MCE Light Green (50% Renewable)</th>
<th>PG&amp;E (20% Renewable)</th>
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</thead>
<tbody>
<tr>
<td><strong>Generation</strong></td>
<td>$34.50</td>
<td>$39.42</td>
</tr>
<tr>
<td><strong>PG&amp;E Electric Fees</strong>&lt;br&gt; (all customers)</td>
<td>$33.48</td>
<td>$33.48</td>
</tr>
<tr>
<td><strong>PG&amp;E Exit Fees</strong>&lt;br&gt; (MCE customers)</td>
<td>$3.32</td>
<td>$0</td>
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<tr>
<td><strong>Total Cost</strong></td>
<td>$71.30</td>
<td>$72.90</td>
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</table>

Find out exactly how much you will pay for electricity from MCE by using our rate calculator at www.mceCleanEnergy.com/rates.

* This cost comparison is for an MCE Res-1 (PG&E equivalent E-1) customer using 540 kilowatt-hours of electricity per month. 540 kilowatt-hours of electricity is the average monthly usage for Marin and Richmond residents.
Questions or Comments? We’d love to hear from you!
Let us know if you’d like to schedule a presentation about MCE for your organization.

CALL US
1-888-632-3674
Monday - Friday
7 A.M. - 7 P.M.*

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*During enrollment periods, customer service representatives are available 24 hours a day, 7 days a week.