RESOLUTION NO. 2012-23

A RESOLUTION OF THE ALBANY CITY COUNCIL ESTABLISHING
THE ALBANY STREET BANNER POLICY.

WHEREAS, it is a goal of the City of Albany to have banners on street poles
on San Pablo Avenue, Solano Avenue, and Buchanan Street as a means of creating a
community identity within the city limits, as well as providing scenery or
publicizing local events or activities; and

WHEREAS, organizations may apply to the City of Albany to hang banners on
the City-owned street poles; and

WHEREAS, in reviewing proposals, the City will consider whether the
purpose of the banners is consistent with the City’s banner program goals; and

WHEREAS, banners may contain the names of sponsoring businesses,
individuals, or organizations not exceed 30 percent of the banner; and

WHEREAS, in addition to banners that may be in place for purposes of
community identity or scenery, not-for-profit organizations may apply to hang
temporary banners at certain key intersections listed in the banner policy on a
short-term basis to publicize events or activities taking place in Albany;

NOW THEREFORE, BE IT RESOLVED, that the Albany City Council hereby
establishes the City of Albany Street Banner Policy.

[Signature]
MAYOR
RESOLUTION NO. 2012-23

PASSED AND APPROVED BY THE COUNCIL OF THE CITY OF ALBANY,

The 7th day of May, 2012, by the following votes:

AYES: Council Members Lieber, Wile, Thomsen, Vice Mayor Atkinson and Mayor Javandel

NOES:

ABSENT:

ABSTAINED:

RECUSED:

WITNESS MY HAND AND THE SEAL OF THE CITY OF ALBANY, this 8th

Day of May, 2012.

Eileen Harrington
DEPUTY CITY CLERK